

A Guide to Policy-Influence Evaluation

RECOMMENDED RESOURCES

Step 1: Identify and engage stakeholders

- a Practical Guide for Engaging Stakeholders in Developing Evaluation Questions
- b Step by Step: Evaluating Violence and Injury Prevention Policies

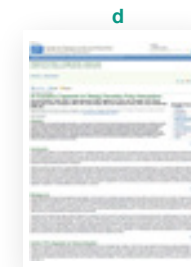


This document contains links to resources used in Evaluation Planning.

Clicking on the resource title or image will direct you to the on-line source.

Step 2: Select policy-influence goals and strategies

- a A Guide to Monitoring and Evaluating Policy Influence
- b A User's Guide to Advocacy Evaluation Planning
- c Monitoring and Evaluation of Policy Influence and Advocacy
- d An Evaluation Framework for Obesity Prevention Policy Interventions



Step 3: Focus the evaluation: Develop evaluation questions

- a A Guide to Measuring Advocacy and Policy
- b Overview of Current Advocacy Evaluation Practice
- c The Challenge of Assessing Policy and Advocacy Activities: Strategies for a Prospective Evaluation Approach
- d Advocacy Impact Assessment Guidelines



Step 4: Choose data collection methods and tools

- a A Guide to Monitoring and Evaluating Policy Influence
- b A User's Guide to Advocacy Evaluation Planning
- c Monitoring and Evaluation of Policy Influence and Advocacy
- d A Handbook of Data Collection Tools: Companion to *A Guide to Measuring Advocacy and Policy*

